



HONOURING MOTHER EARTH
Opening Ceremonies

Aboriginal Awareness Week Opening Ceremonies (AAWOC) 2023 Sponsorship Package

The mandate of this committee is to bring together volunteer representatives from across diverse sectors in the city of Calgary to launch and promote the celebrations of Aboriginal Awareness Week (AAW) in Calgary. The committee works year-round to plan the official Opening Ceremonies event which kicks off the weeklong celebrations in Calgary.

2023 marks the 12th year of the Honoring Mother Earth committee supporting the planning and hosting of the Opening Ceremonies that kicks off Aboriginal Awareness Week in Calgary. Each year we create space for people to gather to acknowledge, celebrate and honour all the wonderful contributions, diversity, and richness the Indigenous community brings to the Calgary area. Our key audiences are the public at large, corporate/industry Calgary, Municipal staff, and our Indigenous community.

For the last few years, this in-person event attracted hundreds of attendees and over 1500 people from Canada, USA and South America in 2020 with our online event. The Honoring Mother Earth committee seeks sponsorship with partners who align with similar values and want to contribute to a large, inclusive community gathering. With this in mind, we have created this sponsorship package to see how your contributions can help support this longstanding event in Calgary.

This engaging event will highlight various entertainment, sponsors messaging (dependent on sponsorship level) and welcome in the week of celebrations for Calgary. We offer limited spaces for each level; we invite you to consider which level is best suited for your organization.

Benefits	Platinum	Gold	Silver	Bronze	Contributor
Value	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Sponsorships Spots Available	4	2	2	1	unlimited
Name and logo placement on all printed materials related to event (i.e. Poster)	X				
Opportunity for Sponsors to speak at the event (In collaboration with other Platinum sponsors)	X				
Name and logo featured on our online platform and hyperlink to your website	X				
Name recognition in all press releases related to event	X	x			
Logo featured at event on screen on a thank you slide	X	x	x		
Verbal recognition at event by Emcees	X	x	x	x	
Logo placement on Honoring Mother Earth Website Event Page & Calendar	X	x	x	x	x

Questions, please contact:

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